

You can advertise your shop on the Internet for as little as \$80 per year!

You do not need to have a web site or be computer literate to take advantage of this revenue generating member benefit. We can do it all for you!

All National Costumers Association members in good standing receive a FREE listing on www.costumers.org. The purpose of the FREE listing is to attract retail buyers to our member shops and member shops to our vendors. If you would like your FREE listing to stand out, you may purchase a web banner advertisement and/or a web text message advertisement. The different options are detailed below.

Yearly Web ads:

Option One \$80

Web Picture Banner:



(For other samples of Web banner ad, see Performance Studios listing on www.costumers.org click on 'locate a costume shop'; then click on 'Tennessee'.)

Option Two \$100

Web Text Message: 45 words or less placed under your listing that is searchable by visitors

“The most unique and fun shop in Kansas. Costumes for everything, if we don't have it, we can make it. Call me for all your costuming needs 555-555-5555. Services include theater, mascots, seasonal attire, masquerade, gags & tricks, magic and more.”

Your advertisement will appear on www.costumers.org next to your current FREE listing. Therefore Retail members will appear under “Locate a Costume Shop” then under the state where your shop appears. Manufacturer / Wholesale members will appear in the members' only section; under the Wholesaler/Manufacturer icon in alphabetical order. *Yearly Web Banners and Text Ads run from January to December each year.*

If you would like to have a cool dancing banner advertisement but you don't know how to create one, nor do you know anyone who can, NO PROBLEM! The NCA Web Master, Rob Lehr will create one for you! The cost of the ad will be determined based on what you would like done, but the Performance, Inc. ad cost \$80. This price was determined based on \$30 per hour. For questions or more information contact Rob Lehr, Webmaster, at 330-224-4121.

Weekly E-Newsletter ads:

Option Three \$40.00

Side bar sponsorship ad on the weekly E-Newsletter: includes your logo and link to your website

Option Four \$30.00

Coupon ad on bottom of weekly E-newsletter: includes your coupon and link to your website.

To take advantage of any of these opportunities complete the order form on the back of this explanation and either fax or mail it into NCA Headquarters along with your payment.

(Over for an Order Form)

www.Costumers.org Member & Vendor Internet Advertising Form

Company Name: _____

Contact Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

PH: _____ FX: _____ EM: _____

Web URL / Domain / Address: _____

(Check mark all boxes that apply)

I want a **banner** linked from www.costumers.org to my firm's website. I will provide or have a Web Advertisement Banner in color created according to these specifications:
All digital advertisements on www.costumers.org cannot exceed a length of 468 pixels by a height of 60 pixels. Ads must be horizontal at a resolution of 72-100 dpi saved as a JPEG or GIF file. File size should be under 65kb in RGB color. Ads will be placed below the web address of the firm's listing on www.costumers.org and linked to the firm's website. Advertisements can be submitted to the NCA Webmaster via email (web@costumers.org) or snail mail (Attn: Rob Lehr, 3425 Manchester Rd., Akron, OH 44319) on a CD-R – Include company name, address, state, zip, phone & email address with all submissions.
----- \$ 80.00

I want a **text message** 45 words or less placed under my firm's listing on www.costumers.org that can be searched by visitors to navigate them to my firm's website and/ or company. I want my message to read:
(PRINT OR TYPE CLEARLY)

----- \$ 100.00

I want to **sponsor** one weekly E-Newsletter, with my company logo and link to my firm's website on the left side bar. \$40.00

I want to place a **coupon** on one weekly E-Newsletter, offering a special discount for NCA members at the bottom. Please attach details \$30.00

Subtotal \$ _____

I am paying by Credit Card.
Credit Card number: _____ exp.date: _____
The name exactly as it appears on the credit card: _____
Security Code on back of card: _____
Billing address for the credit card: _____ Zip Code: _____

I authorize the NCA to charge my credit card.

X _____

I am paying by check enclosed. Check # _____